BUILD A SOLUTION, OR BUY IT?

Retail merchandising execution is the machine that powers sales, consistent branding and an engaging customer experience. Without a way to make that happen, stores cannot deliver customer-focused experiences and risk losing sales.

The path to a cost-effective and sustainable solution diverges at a single question: build a solution, or buy it? While building an in-house solution may seem like the best option at hand, it can easily become difficult to maintain and costly to manage. Use this guide to evaluate each option and decide what is best for your business now and over time.

BUILD

BUY

DEVELOPMENT

BUILD

Often, building a solution from scratch is a bigger undertaking than companies realize. Many find themselves buried in piling development costs with no end in sight.

At $1 per line of code, it would cost about $6 million to develop a large-scale software project (not to mention other project costs).

Building an in-house solution requires IT and Operations teams to provide ongoing system support indefinitely. Doing so pull these departments away from main priorities and increases human capital investments.

BUY

The Movista solution assists with mobile retail task and workforce management. Embedded quality control and detailed analytics make the software reliable and user-friendly for both managers and employees.

Movista offers a robust, full-service, SaaS solution. Our platform was created by retail veterans that understand the complexities of the industry. Our teams are dedicated to continuous innovation, delivering advanced technology to retail teams and stakeholders.

Further, because Movista is a SaaS solution managed by expert teams, there is no huge capital expense required to get going. In result, clients show ROI much faster and scale at the speed of their growth.

IMPLEMENTATION

BUILD

It often takes 2-3 years to design, code, test and deliver field execution software's core functionality alone.

BUY

Depending on your business need, implementation of Movista can take as little as 1-2 months. Every customer receives superior implementation support from our team and ongoing support from our customer success team.

CUSTOMIZATION

BUILD

In-house software development regularly leads to over customization, meaning each feature is a custom design—far from an industry best practice.

An organization's operational needs evolve over time. With limited IT resources, features often end up outdated by the time they are released.

BUY

Movista includes every core feature needed for effective retail execution, empowering teams to be successful as soon as possible.

To ensure Movista is well-integrated into your business, our platform is flexible and highly configurable. We offer over a portfolio of fully-document API integrations including Infor, SAP, Salesforce, Kronos, Concur, and more. Whatever business connection is critical to you, we likely work well with it.

MAINTENANCE AND SUPPORT

BUILD

Without a dedicated support network, companies on homegrown systems leave troubleshooting, fixing and updating software to their internal teams.

IT teams lose productivity time on ongoing maintenance.

Operations departments depend on IT for all changes and requests, adding extra steps to even minor processes.

In most cases, building in-house requires human capital initially and long-term for maintenance. These costs typically outweigh alternatively purchasing a solution.

BUY

Any functional and reliable solution requires ongoing maintenance. With Movista, upgrades are automatic. No downtime, no added development, no backups needed. Our teams handle solution releases while you stay on track.

As for support, we have your back every step of the way. To best serve you, Movista manages customer service in a tiered approach. Our clients have dedicated customer success managers they can reach out to personally and have access to our call center team via phone and email. No one-size fits all service around here. We guarantee personalized, value-focused service at every stage.

RESEARCH, DEVELOPMENT AND ADVANCEMENT

BUILD

DIY-solutions often fall short when it comes to company and industry evolution; companies that rely on custom-built software often lack the resources to keep their solution relevant over time.

Without consistent updates, software exceeds its lifetime value after five years.

Constant software development takes its toll on IT productivity time, especially in areas notoriously difficult to perfect, like mobile functionality, payroll integration and maintaining a current UI.

Innovations such as GPS-backed employee check-in technology and photo-enabled visual verification are often out of reach for companies that develop their own software since such features can take a year or more to create and perfect.

BUY

Every dollar of our extensive research and development goes towards tailoring our platform to meet dynamic industry needs.

Movista issues monthly updates and major releases every quarter. These keep our software at the cutting edge of retail technology at no additional cost to our clients.

Movista is the world's first and only solution to enable collaboration between retailers, brands, service providers, and distributors. Our expertise serving all retail stakeholders positions us to deliver advanced technology that solves some of the most challenging problems for retail leaders.

MOVISTA

Movista is a global, cloud-based retail execution and workforce management solution provider that is transforming the future of work in retail. Movista stands as the world's first and only platform to enable collaboration between retailers, brands, service providers, and distributors, cutting costs and lifting revenue for all retail stakeholders. Through our all-in-one platform, in-store and embedded teams can streamline work and improve on-shelf availability.

For more information, visit www.movista.com.

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