



# IMPROVE YOUR SHELF-ESTEEM WITH ARTIFICIAL INTELLIGENCE

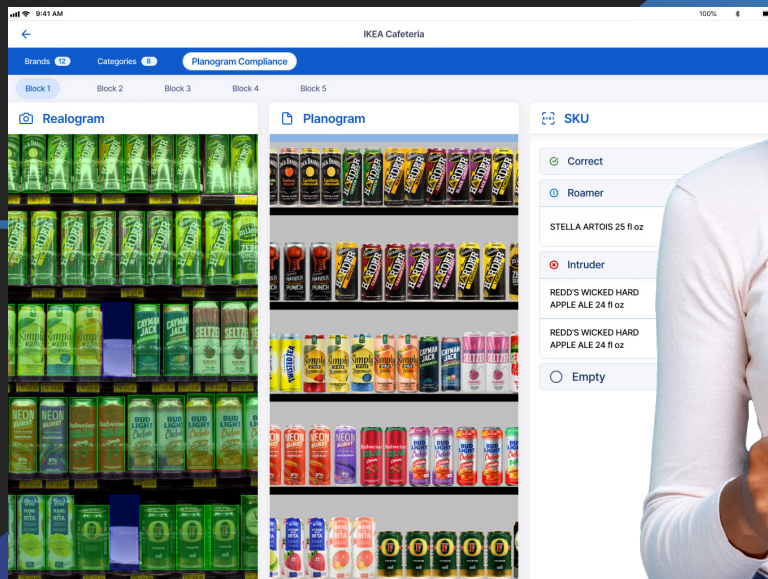
Use **AI** and **Image Recognition** to get better in-store execution.

## WHY AI?

The last feet of your supply chain are the most important.  
**Make them count.**

No matter how great your planograms are, at-shelf execution will either make or break your customer experience. And every error directly impacts your bottom-line.

With **Movista** and **Vision Group's** joint solution for mobile in-store execution, image recognition, photo AI, and automated tasking, you can deliver consistent, on-brand execution and increase sales.



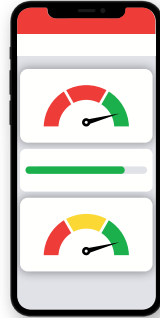
**1** Image captured



**2** Accurate audit



**3** Instant, actionable insights



**4** Accurate market insights



- instant reliable audits
- quick, guided image capture

- ambient, coolers, pricing and POP image recognition
- 95%+ accuracy

- results in 30 seconds or less
- suggest next steps

- compliance visibility for HQ
- view reports to measure share-of-shelf, etc.

**DECREASE PLANOGRAM ERRORS**

**INCREASE COMPLIANCE**

**REDUCE MANUAL WORKLOAD**

**MAXIMIZE ON-SHELF AVAILABILITY**



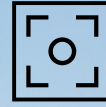
**On-Shelf Availability**

From Out-of-Stock Alerts to "In-Stock but Not on Shelf." Direct ties with automated tasking and integrated across all retail stakeholders.



**Photo Quality Checks**

Enforce adherence to minimally acceptable standards for photos in terms of quality and orientation.



**Negative Object Detection**

Detect if an image contains an unwanted object; human hand, a human, the floor, etc.



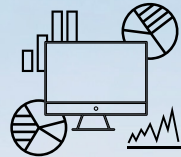
**Planogram Compliance**

Scored feedback (in-aisle or batch-processed) on how much an image matches the base image / ideal planogram.



**Pricing Compliance**

Automatically detect if the price listed on a shelf label matches what the retailer has in their database.



**Share of Shelf**

Calculation of your category ownership compared to your competitors.



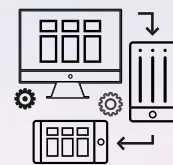
**Retail Banner Distribution**

Calculation of product distribution percentage across all stores in a retail banner, or across banners.



**Trade Fund Compliance**

Retailers need to protect the money brands spend with them to get incremental placements and other concessions. Automated photo verification of promised concessions keep trade funds safely with the retailer.



**AI Tasking**

Tasks automatically generated from system-identified issues in analyzed photos (e.g. re-stock required).