

RETAILER ROI

\$18MM

Annual Benefit *
Sales Increase +
Cost Reduction

\$16.5

Working
Capital Reduction*



OPTIMIZING THE END-TO-END FRESH VALUE CHAIN

Managing fresh categories in grocery retail is complex. Only Movista + RELEX offer the most complete solution to fresh retail's toughest challenges.

UNIFIED AND INTEGRATED RETAIL OPTIMIZATION

Unified and Optimized Multi-echelon Supply Chain

- Single (and highly accurate) SKU / Store / Day forecast
- Customer-journey-driven forecasting, allocation and replenishment multi-echelon capabilities

Proven Expertise and Continued Innovation in Fresh

- Store and DC-specific fresh forecasting, allocation and replenishment capabilities
- Predictive Inventory with the ability to model customer purchase behavior

Market Leading ML Demand Forecasting and Supply Chain Optimization

- Store and DC Capacity Optimization / Smoothing
- Stock Priority Optimization / Slow Mover Order Simulation

Collaborative Closed-Loop Store Communication

- Optimized and recommended order suggestions with closed loop amendments
- Store ordering and store tasking, including compliance and in-store surveys

*Typical Benefits for a \$1B Retailer



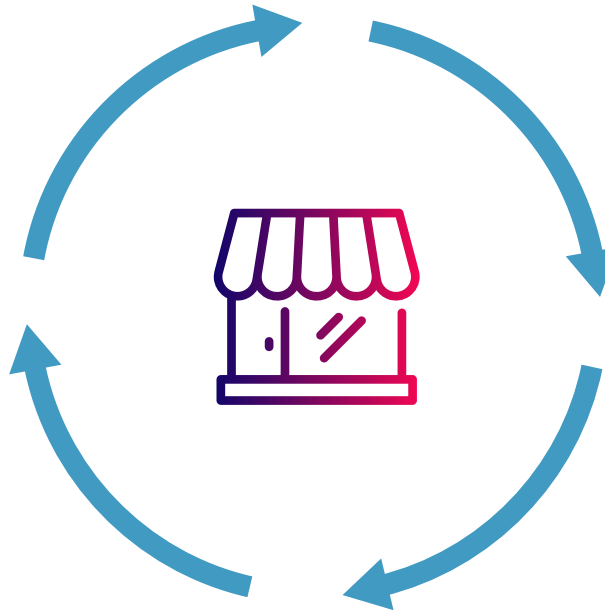
CREATING A SYMBIOTIC, CLOSED-LOOP PROCESS

INCREASE PRODUCTIVITY, CUSTOMER SATISFACTION AND PROFIT, ALL WHILE REDUCING WASTE

NATIONAL / REGIONAL TEAMS

Central Planning

- Demand Forecasting
- Seasonal Planning
- DC and Store Order Proposals
- Allocations
- Load Building
- Fresh Optimization
- Promo Optimization
- Safety Stock Optimization
- Investment Buys
- Make-to-Sell / Break-to-Sell



FIELD AND STORE TEAMS

In-Store Operations

- Store Order Review and Amendment
- Stock Counts
- Item Enrichment
- Promo Definition / Enrichment
- Communications
- In-store Surveys
- Shelf Ordering and Execution
- Recommendations
- Influence and Upsell
- Shelf Labeling
- Alerting



MOVISTA



RELEX

BETTER COLLABORATION | BETTER FRESH ITEM MANAGEMENT